

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001594233** File Number: **CPR-128947** Submit Date: **04/06/2012** Call Sign: **KVVU-TV** Facility ID: **35870** 

City: **HENDERSON** State: **NV** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/06/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Las Vegas
	Web Home Page Address	www.kvvu.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:00am - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The combination of the first season of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series. The content and range of knowledge delivered by the pictures is enough to communicate the diversity of nature. The clear, colorful footage ranges from insects to the higher mammals. (Broadcast on digital main stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado (What Do You Do?) is an educational series which chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, "Whaddyado?" will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similal life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a moral dilemma segment featured in each show. (Broadcast on digital mastream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Wild About Animals (A)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:30am - 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and informs children, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday. (Broadcast on digital main stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Awesome Adventures (A)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am - 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures takes viewers on a journey about the world around us. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. (Broadcast on digital main stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment indusries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. (Broadcast on digital main stream.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30am - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mystery Hunters are Araya & Christina, regular kids who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - climbing into a submarine to search for a lake monster, unraveling a smelly mummy, and undergoing hypnosis. They gather facts and meet the experts, debunking common myths and offering explanations for unexplained phenomena. (Broadcast on digital main stream.)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 12:00pm - 12:30pm

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun- filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. (Broadcast on digital main stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Awesome Adventures (B)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures takes viewers on a journey about the world around us. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. (Broadcast on multicast stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Wild About Animals (B)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Fridays, 1:00pm - 1:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and informs children, by bringing them entertaining and interesting stores about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday. (Broadcast on multicast stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 1:30pm - 2:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African continent is in fact the elephant, he will ask, "Do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining. (Broadcast on multicast stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Distant Roads
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 2:00pm - 2:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Distant Roads takes the viewer through an informative, scenic tour of our nations most treasured locations, rich with history and important to current culture and it's preservation. Each week, in the travels of the most luxurious and technically state of the art motor homes, enhanced Distant Roads advantage of a close up and personal look of these locales, their historical significance and their current day characteristics and national influence. (Broadcast on multicast stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 2:30pm - 3:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a series about two teenagers from different backgrounds swapping lives for a weekend The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. (Broadcast on multicast stream)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Leilani Molinaro
Address	25 TV5 Drive
City	Henderson
State	NV
Zip	89014
Telephone Number	(702) 436-8203
Email Address	Imolinar@fox5vegas.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R.	All E/I programming on the station's secondary digital stream is new or are secondary episodes provided by the syndicator that do not air on the main digital stream. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C. F.R. Section 73.670. The station did not broadcast any programs specifically designed for children ages twelve and under. The Station has completed the transition to digital television. Therefore, the responses to questions 4 and 7 apply solely to the Station's

primary digital program strea.

Section 73.671, NOTES 2 and 3.

## Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am - 7:30am (Digital main stream)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado (What Do You Do?) is an educational series which chronicles real-life stories surrounding ordinary teens who accidentally find themselves caught in perilous and challenging situations. Through dramatic re-enactments, "Whaddyado?" will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a moral dilemma segment featured in each show.

Other Matters (2 of 10)	Response
Program Title	Real Winning Edge, The
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am - 9:30am (Digital main stream)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making prosocial life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.

Other Matters (3 of 10)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:00am - 8:30am (Digital main stream)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and	The combination of the first season of Animal Atlas into the Animal Atlas Classics series
informational objective of the	has culled the best instructional elements from the series. The content and range of
program and how it meets the definition of Core Programming.	knowledge delivered by the pictures is enough to communicate the diversity of nature. The clear, colorful footage ranges from insects to the higher mammals.

Other Matters (4 of 10)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 8:30am - 9:00am (A) Digital main stream AND Fridays 12: 30pm - 1:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures takes viewers on a journey about the world around us. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.

Other Matters (5 of 10)	Response	
Program Title	Mystery Hunters	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 9:30am - 10:00am (Digital main stream)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mystery Hunters are Araya & Christina, regular kids who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - climbing into a submarine to search for a lake monster, unraveling a smelly mummy, and undergoing hypnosis. They gather facts and meet the experts, debunking common myths and offering explanations for unexplained phenomena.	

Other Matters (6 of 10)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, (A) 7:30am - 8:00am (main digital stream) AND Fridays, (B) 1:00pm - 1:30pm (digital sec
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wild About Animals educates and informs children, by bringing them entertaining and interesting stores about the world's most fascinating animals. Each episode consists of four (4) different stories designed to teach children about both exotic and unique animals as well as to educate them further about animals they see everyday. (Broadcast on multicast stream)

Other Matters (7 of 10)	Response
Program Title	Distant Roads
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 2:00pm - 2:30pm (Digital secondary stream only)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Distant Roads takes the viewer through an informative, scenic tour of our nations most treasured locations, rich with history and important to current culture and it's preservation. Each week, in the travels of the most luxurious and technically state of the art motor homes, enhanced Distant Roads advantage of a close up and personal look of these locales, their historical significance and their current day characteristics and national influence.

Other Matters (8 of 10)	Response	
Program Title	Jack Hanna's Wild Countdown	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays, 1:30pm - 2:00pm (Digital secondary stream only)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, counts down from ten to one in intriguing and fun categories that gives teen viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African continent is in fact the elephant, he will ask, "Do you know the difference between an African and Asian elephant?" The fun format of this show affords Jack Hanna and the producers the opportunity to effortlessly teach while entertaining.	

Other Matters (9 of		
10)	Response	
Program Title	Swap TV	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Fridays, 2:30pm - 3:00pm (Digital secondary stream only)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life.

Other Matters (10 of 10)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00am - 9:30am (Digital secondary stream only)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whoacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. KVVU Broadcasting Corporation **Attachments** 

No Attachments.